

TERRE HAUTE

● ● ● ● CHAMBER OF COMMERCE

2022

**Sponsorship and
Opportunities Guide**

Building Business. Building Community.

terrehautechamber.com

City Update with Mayor Duke Bennett

Date: January 2022

The Mayor will speak on city projects and issues of great importance to Terre Haute in his update to the business community.

Title Sponsor - \$1000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in program and during opening remarks
- Opportunity to provide introduction for the Mayor
- Priority, reserved seating for one table of eight

Supporting Sponsors - \$650

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in program and during opening remarks
- Priority, reserved seating for one table of eight

Table Sponsor - \$350

- Reserved seating for one table of eight

Business Supporter - \$250

- Logo exposure on event related communications
- Recognition in program

(Marketing inclusion only, no seating)

An individual in-person and virtual attendee option will be available.

Groundhog Day Economic Forecast

Date: February 2022

Each year a carefully-selected panel shares economic trends and a look ahead to the anticipated business climate for the coming year. *A virtual attendee option will be available.*

Title Sponsor - \$2500 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in program and during opening remarks
- Opportunity to address event attendees
- Priority, reserved seating for one table of eight

Supporting Sponsors - \$750

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in program and during opening remarks
- Priority, reserved seating for one table of eight

Table Sponsor - \$350

- Reserved seating for one table of eight

Business Supporter - \$250

- Logo exposure on event related communications
- Recognition in program

(Marketing inclusion only, no seating)

An individual in-person and virtual attendee option will be available.

Terre Haute Women's Conference

Date: March 2022

Join us for the fourth annual Terre Haute Women's Conference, which features a diverse group of dynamic speakers designed to recognize women's successes while inspiring, educating, empowering and furthering the women of West Central Indiana.

Title Sponsor - \$2500

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Opportunity to provide welcome to attendees
- Priority, reserved seating for one table of eight

Supporting Sponsor - \$1000

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight

Business Supporter - \$750

- Logo exposure on event related communications
- Recognition at event in program and sponsor reel
- Registration for two attendee

Table Sponsor - \$500

- Reserved seating for one table of eight

An individual in-person and virtual attendee option will be available.

Chamber Classic Golf Outing

Date: May 2022

Combining the best aspects of golf – the challenge of the course, the opportunity to cultivate business relationships and fun! We invite businesses from around the West Central region to play in our annual Chamber Classic.

Title Sponsor - \$3000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed prominently at event
- Opportunity to provide welcome to all participants
- Two teams of four, with lunch provided
- Hole sponsorship with signage

Lunch Sponsor - \$1250 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed at event
- One team of four, with lunch provided
- Hole sponsorship with signage

Beverage Sponsor - \$1000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Signage displayed at drink stations
- One team of four, with lunch provided
- Hole sponsorship with signage

Cart Sponsor - \$500 (SOLD)

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo displayed in each cart
- Hole sponsorship with signage

(Add an additional \$250 for a team of four, with lunch provided)

Hospitality Sponsor - \$500 (SOLD)

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Interact with golfers and hand out snacks and beverage on business decorated cart
- Hole sponsorship with signage

(Add an additional \$250 for a team of four, with lunch provided)

Chamber Classic Golf Outing Continued...

Putting Green Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Signage displayed at putting green area
- Hole sponsorship with signage

(Add an additional \$250 for a team of four, with lunch provided)

Scoreboard Sponsor - \$500 (SOLD)

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed by scoreboard at event
- Hole sponsorship with signage

(Add an additional \$250 for a team of four, with lunch provided)

Gold Sponsor - \$650

- One team of four, with lunch provided
- Hole sponsorship with signage

Team of Four - \$500

- One team of four, with lunch provided

Hole Sponsor - \$250

- Hole sponsorship with signage

Taste Terre Haute

Date: July 2022

This virtual two week promotion showcases the unique offerings of local bars and restaurants. Heavily marketed by both the Chamber and participating restaurants, Taste Terre Haute encourages the community to eat local.

Title Sponsor - \$500

- Premium logo exposure on event related communications
- Premium logo recognition on event web page and all physical marketing materials at each restaurant

Supporting Sponsors - \$250

- Logo exposure on event related communications
- Logo recognition on event web page and all physical marketing materials at each restaurant

109th Annual Meeting

Date: August 2021

Annual Meeting is one of the premier business events in the West Central region. The evening celebrates the dynamic businesses and professionals in our community and provides attendees an opportunity to learn more about the Terre Haute Chamber's programs and initiatives.

Building Business Award - \$5000 (SOLD)

Building Community Award - \$5000 (PENDING)

Emerging Leader of the Year - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of eight
- Six tickets to the VIP Reception
- Opportunity for business representative to present award to recipient

VIP Reception Sponsor - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of eight
- Opportunity to serve as host of the VIP Reception

Platinum Sponsor - \$2750

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of eight
- Six tickets to the VIP Reception

Gold Sponsor - \$1750

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of eight

Table Sponsor - \$750

- Reserved seating for one table of eight

Business Supporter- \$500

- Name exposure on event related communications

(Marketing inclusion only, no seating)

An individual in-person attendee option will be available.

Terre Haute Leadership Conference

Date: Fall 2022

Looking for personal and professional development? Join us for the sixth annual Terre Haute Leadership Conference. Featured are a diverse group of dynamic speakers designed to encourage, engage and develop emerging talent in the West Central region.

Keynote Speaker Sponsor - TBD

- Premium logo exposure on event related communications
- Premium logo exposure in relation to keynote speaker
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide introduction of keynote speaker
- Registration for ten attendees

Opening Conference Sponsor - \$1000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

Corporate Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for two attendees

An individual in-person and virtual attendee option will be available.

West Central Indiana Favorite Things - Holiday Gift Guide

Date: November 2022

'Tis the season to support local! The Chamber and our members aim to highlight local businesses and drive consumers to support West Central Indiana businesses during the holiday shopping season. The "Favorite Things" promotion will specifically advertise offerings within each participating business.

Title Sponsor - \$1,000

- Premium logo exposure on event related communications
- Premium logo recognition on event web page, media interviews and advertising in the Black Friday edition of the Tribune-Star

Supporting Sponsors - \$500

- Logo exposure on event related communications
- Logo recognition on event web page, media interviews and advertising in the Black Friday edition of the Tribune-Star

HobNob Legislative Reception

Date: Fall 2022

This reception attended by multiple local and state lawmakers, affords business leaders to speak directly with those lawmakers that represent the West Central Indiana region.

Platinum Sponsor - \$5000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

Gold Sponsor - \$2500

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Registration for two attendees

Silver Sponsor - \$1000

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event in program and sponsor reel
- Registration for one attendee

An individual in-person attendee option will be available.

Advocacy Forums

Date: Monthly

The Advocacy Forum is hosted by the Terre Haute Chamber's Advocacy Committee and is held on the second Friday of each month. Topics include local, state and national issues.

Title Sponsor - \$2000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to speak at each forum

Supporting Sponsor - \$750 (SOLD)

- Logo exposure on event related communications
- Sponsor recognition on event web page

Legislative Priorities Guide

Each year, the Chamber's Advocacy Committee outlines the legislative issues that adversely affect our members and business community. This guide addresses those priorities and provides context. The guide will be delivered to every local, state and federal legislator impacting the West Central region.

Title Sponsor - \$500 (SOLD)

- Premium logo exposure in priorities guide and all related communications

Supporting Sponsor - \$250

- Logo exposure in priorities guide and related communications

D.C. Fly-In

Date: TBD

This two day trip takes business and community leaders to meet with members of Congress, the Administration and other agencies regarding issues and affecting the West Central region.

Title Sponsor - \$750 (SOLD)

- Premium logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page

Supporting Sponsor - \$500

- Logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page

Downtown Terre Haute

A community's downtown has often been described as its "living room". By taking on the oversight of the downtown organization, the Chamber is committed to making the community's living room a place where everyone will want to work, live and play.

Presenting Sponsor - Negotiable

- Premium logo exposure on all DTH related communications
- Premium sponsor recognition on DTH web page
- Recognition at events and sponsor reels
- Opportunity to speak at DTH related events
- Receive exclusive emails about events/initiatives impacting downtown
- One seat on the DTH Advisory Board

Title Sponsor - \$5000

- Premium logo exposure on all DTH related communications
- Premium sponsor recognition on DTH web page
- Recognition at events and sponsor reels
- Receive exclusive emails about events/initiatives impacting downtown

Supporting Sponsor - \$1,000

- Logo exposure on DTH related communications
- Logo recognition on DTH web page
- Recognition at events and sponsor reels
- Receive exclusive emails about events/initiatives impacting downtown

General Supporter - \$250

- Name recognition on DTH web page
- Receive exclusive emails about events/initiatives impacting downtown

Downtown Terre Haute - Special Events

Join us for a few of the largest downtown events of the year... These evenings will bring out participating businesses and thousands of individuals to the downtown area!

- Spring Egg Hunt
- Summer Kick-off
- Haunted Haute

Title Sponsor - \$500

- Premium logo exposure on event related communications
- Premium logo recognition on event web page
- Booth space in desired downtown location

Supporting Sponsor - \$250

- Logo exposure on event related communications
- Logo recognition on event web page
- Booth space in downtown location

Launch Terre Haute

Building Entrepreneurs. Driving Innovation. Grow your business with Launch Terre Haute! Launch Terre Haute is a membership-based collaborative co-working and business incubator space open to freelance workers, independent contractors, entrepreneurs, start-ups, local companies, and remote companies. Launch Terre Haute is where entrepreneurs and business organizations can meet, mingle, and create.

Angel Supporter – Negotiable

- Premium logo exposure on all Launch related communications
- Premium sponsor recognition on Launch web page with hyperlink
- Premium logo exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- One seats on the Launch Advisory Board
- Three keys to access Launch space
- Business naming rights to Launch conference room

Founder Supporter - \$4,000

- Logo exposure on all Launch related communications
- Logo recognition on Launch web page with hyperlink
- Logo exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- Three keys to access Launch space

Start-Up Supporter - \$1,500

- Name exposure on all Launch related communications
- Name recognition on Launch web page
- Name exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- One key to access Launch space

Launch P@d

Launch helps new entrepreneurs get their business off the ground in a safe, low-risk environment while providing support, mentorship and business amenities that are costly to new startups. Supporting Launch P@d helps Launch create more opportunities for entrepreneurs to build their businesses right here in West Central Indiana.

Launch P@d Title Sponsor – \$1000

- Premium logo exposure on all digital Launch P@d communications
- Sponsor recognition on Launch P@d landing page
- Signage featured at Launch P@d
- Premium logo exposure on all Launch P@d communications

Launch Angel sponsors are automatically included as a title sponsor for all Launch Terre Haute initiatives, including Launch P@d.

Launch P@d Supporting Sponsor – \$500

- Logo exposure on all digital Launch P@d communications
- Sponsor recognition on Launch P@d landing page

In-kind sponsorships valued over \$500 qualify for supporting sponsorship

See You in Terre Haute: Open For Tourism

See You In Terre Haute: Open for Tourism is an initiative of Launch Terre Haute, West Central Indiana Small Business Development Center, Convention and Visitors Bureau and Terre Haute Chamber of Commerce designed to help the local business community prepare for increased tourism. The objectives are to: 1) Prepare independent merchants to capitalize on the increased tourism expected with development of casino and convention center; 2) Create an impressive experience for Terre Haute guests that will encourage future visits. See below on how you can support this initiative!

Presenting Sponsor – \$2,500

- Premium logo exposure on all Open for Tourism related communications
- Premium sponsor recognition on Open for Tourism web page
- Receive exclusive emails about events/initiatives impacting tourism
- One seat on the Open for Tourism Advisory Board

Supporting Sponsor - \$1,000

- Logo exposure on all Open for Tourism related communications
- Receive exclusive emails about events/initiatives impacting tourism

General Supporter - \$250

- Name inclusion on Open for Tourism web page
- Receive exclusive emails about events/initiatives impacting tourism

West Central Indiana Business Hub

The West Central Indiana Business Hub - COVID-19 Emergency Response Team was created to help assess COVID-19's impact on businesses in our region. The response team provides answers to immediate questions and connects business leaders with available resources.

Presenting Sponsor - \$5,000

- Premium logo exposure on all West Central Business Hub related communications
- Premium sponsor recognition on West Central Business Hub web page
- Receive exclusive emails about West Central Business Hub initiatives
- One seat with the West Central Business Hub response team task force

Supporting Sponsor - \$1,000

- Logo exposure on all West Central Business Hub related communications
- Receive exclusive emails about West Central Business Hub initiatives

General Supporter - \$250

- Name inclusion on West Central Business Hub web page
- Receive exclusive emails about West Central Business Hub initiatives

West Central Indiana Defense Network

The West Central Indiana Defense Network was created in an effort to remain vigilant to the fast-moving and ever-changing defense dialogue and to advance the region's opportunities in defense development by addressing the needs of the military through creative problem-solving and industry development. In an effort to both support and elevate the military assets in West Central Indiana, community leaders are working collaboratively to create a plan of action to protect and develop the defense asset industry in Terre Haute and the entire West Central Indiana region.

Presenting Sponsor - \$2,500

- Premium logo exposure on all West Central Indiana Defense Network related communications
- Premium sponsor recognition on West Central Indiana Defense Network web page
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives
- One seat with the West Central Indiana Defense Network task force

Supporting Sponsor - \$1,000

- Logo exposure on all West Central Indiana Defense Network related communications
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives

General Supporter - \$250

- Name inclusion on West Central Indiana Defense Network web page
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives

Building Business. Building Community. Member Marketing

Tap into a new market and increase your marketing and social media reach through the Terre Haute Chamber! With the largest business network in West Central Indiana, your event, news, products and/or business can be seen by thousands, in a creative and unique way.

Building Business Package – \$125/wk or \$400/mo

Building Business Newsletter Sponsorship

- Logo and short write-up featured EXCLUSIVELY at the top of the weekly Chamber newsletter (prime placement)
- The Building Business Newsletter is sent each Thursday and is received by more than 3,000 individual emails and over 600 businesses
- Larger advertisement and information featured in the same weekly newsletter with mid-level placement
- Information placed on the Chamber “News” section of the website
- Report generated with marketing results, click rate, specific leads and data via Constant Contact
- Weekly sponsorship is exclusive - no other promotion will be offered to other businesses at the same time

Building Community Package – \$125/wk or \$400/mo

Building Community eBlast Sponsorship

- Logo and write-up featured EXCLUSIVELY at the top of the weekly Chamber “Building Community” email (prime placement!)
- The Building Community email is sent each Tuesday and is received by more than 3,000 individual emails and over 600 businesses
- Larger advertisement featured in the same weekly newsletter with mid-level placement
- Information placed in the weekly “Building Business” newsletter which is sent out each Thursday.
- Report generated with marketing results, click rate, specific leads and data Weekly sponsorship is exclusive - no other promotion will be offered to other businesses at the same time.

Launch Terre Haute Marketing Package – \$125/wk or \$400/mo

Launch Terre Haute Newsletter Sponsorship

- Business Logo and short information tagline featured EXCLUSIVELY at the top of the bimonthly Launch newsletter
- The Launch Newsletter is sent twice a month on Wednesday and is received by more than 5,000 individual emails and over 700 businesses
- Larger advertisement and information featured in the same weekly newsletter with mid-level placement
- Report generated with marketing results, click rate, specific leads and data
- Monthly sponsorship is exclusive - no other promotion will be offered to other businesses at the same time

Building Business. Building Community. Member Marketing Continued...

Regional Marketing Package – \$125/wk or \$400/mo

West Central Indiana 2025 Sponsorship

- Includes newsletter sponsorship of the monthly regional based newsletter. Logo placement at the top of the newsletter, along with featured write-up about business or latest offerings
 - This promotion can also be included on social media (West Central Indiana 2025) with rotating highlights and/or business promotions.
- The West Central Newsletter is sent one a month on Friday with a growing audience. The newsletter is received by more than 5,000 individual emails and over 700 businesses including the Chamber newsletter and Regional partnerships and West Central Indiana businesses.
- Report generated with marketing results, click rate, specific leads and data via Constant Contact
- Monthly sponsorship is exclusive - no other promotion will be offered to other businesses at the same time

Sponsorship: Relocation Guide - \$750 (SOLD)

- Capitalize on visitors and new residents with the Terre Haute Relocation Guide
- Logo placement on the five-page guide
- Distributed to local realtors, Convention and Visitors Bureau, available at the Chamber office and a downloadable version online via the Chamber website
- This sponsorship is non-exclusive

Sponsorship: Chamber Website - \$500/per page

- Target specific audiences with logo placement within the Chamber website.
- Opportunities include:
 - Events Calendar (the site's most popular)
 - Downtown Terre Haute
 - West Central Indiana Defense Network
 - West Central 2025
 - Local Careers (see West Central Indiana Job Board)
- Specific data of website visits and traffic for each page is available

Social Media Promotion - \$250/2 weeks

- Inclusion in the Chamber's weekly eBlast, Chamber social media channels (Facebook, Instagram and Twitter)
- Strategic social media posts in connection with your promotion to appear on Chamber social media channels
 - Chamber (6k) and/or DTH Facebook (5.5k), Instagram (1.2k) and Twitter (2k)
- Information placed on the Chamber "News" section of the website as featured content
- Report generated with marketing results, specific leads and data via Constant Contact and social media

Building Business. Building Community. Member Marketing Continued...

West Central Indiana Job Board Sponsor - \$2,000/year (SOLD)

- Premium logo placement in the Chamber's weekly eBlast, which features the West Central Indiana Job Board
- Premium logo placement on "Local Careers" section of the Chamber website
- Advertisement weekly of the West Central Indiana Job Board on Chamber social media channels
 - Chamber (6k) and/or DTH Facebook (5.5k), Instagram (1.2k) and Twitter (2k)
- Report generated with marketing results, specific leads and data via Constant Contact and social media