

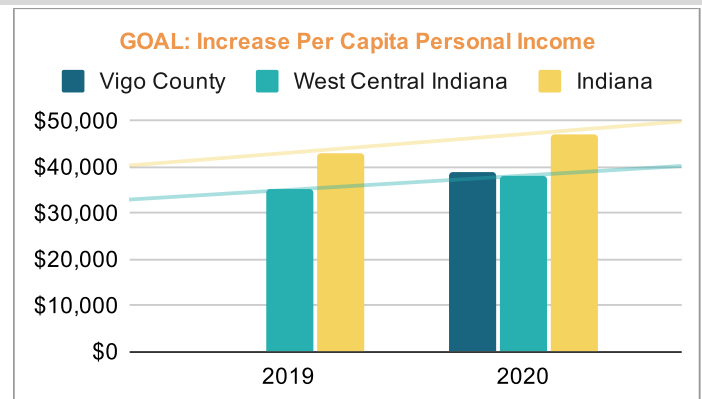
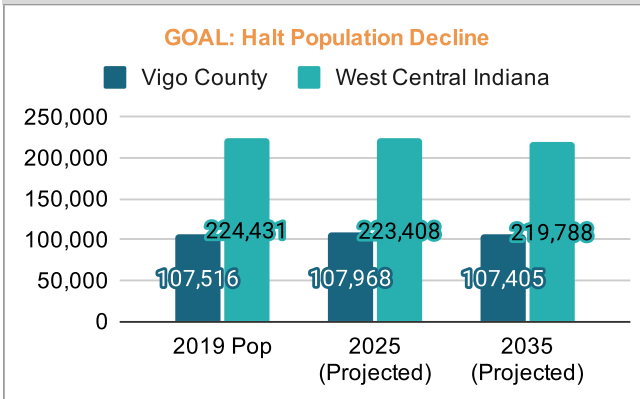
# SEE YOU IN TERRE HAUTE

## 2025 Community Plan

Tourism Pillar Dashboard

Updated as of 2/01/2021

### OVERALL PLAN GOALS



### SPECIFIC TASK FORCE PRIORITY ACTION ITEMS AND TASKS

Action Item:	Status:
<b>Gateway Beautification</b>	
Collaborate with TH Regional Airport for cohesive beautification design	IN PROGRESS
Work with private property owners to clean-up areas near gateways	IN PROGRESS
<b>Collect Tourism Data for Attraction Impact</b>	
Partner with a group (i.e. ISU) to conduct tourism statistics study	PLANNING
<b>Implement Neighborhood, Downtown, Street Clean-ups</b>	
Develop Community-Wide Signage Standards in conjunction w/ other groups	PLANNING

### KEY PERFORMANCE INDICATOR

**METRICS UNDER DEVELOPMENT**

### TASK FORCE LEADERSHIP

**Co-Chairs**

Susan Turner, THCM

David Templeton, Glas Col, LLC



More information available at [terrehautechamber.com/seeyouinterrehaute](http://terrehautechamber.com/seeyouinterrehaute)