

TERRE HAUTE

● ● ● ● CHAMBER OF COMMERCE

2021

# Sponsorship and Opportunities Guide

Learn more about ways you can engage with the Chamber through our high-quality events and programming.

**Building Business. Building Community.**

*terrehautechamber.com*

**City Update with the Mayor**

**Date: January 2021**

**Location: Virtual Event**

Join the Terre Haute Chamber as we host City Update with the Mayor. The Mayor will speak to issues of great importance to Terre Haute in his update to the business community. This is an opportunity to hear updates regarding city projects and to interact with the mayor to discuss issues of importance.

**Title Sponsor - \$1000 (SOLD)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in virtual program and during opening remarks
- Opportunity to provide introduction for the Mayor

**Supporting Sponsors - \$500**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in virtual program and during opening remarks

**Business Supporter - \$250**

- Logo exposure on event related communications
- Recognition in virtual program

**Virtual Attendee - \$25**

**Groundhog Day Economic Forecast**

**Date: February 2021**

**Location: Virtual Event**

Each year a carefully-selected panel shares economic trends and a look ahead to the anticipated business climate for the coming year.

**Title Sponsor - \$2500 (SOLD)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in virtual program and during opening remarks
- Opportunity to address event attendees

**Supporting Sponsors - \$500**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition in virtual program and during opening remarks

**Business Supporter - \$250**

- Logo Exposure on event related communications
- Recognition in virtual program

**Virtual Attendee - \$25**

## Chamber Classic Golf Outing

Date: May 2021

Location: TBD

Combining the best aspects of golf – the challenge of the course, the opportunity to cultivate business relationships and fun! We invite businesses from around the West Central region to play in our annual Chamber Classic. Around 150 golfers and multiple businesses participate each year!

### Title Sponsor - \$2500 (PENDING)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed prominently at event
- Opportunity to provide welcome to all participants
- Two teams of four, with lunch provided
- Hole sponsorship with signage

### Lunch Sponsor - \$1000 (SOLD)

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed at event
- One team of four, with lunch provided
- Hole sponsorship with signage

### Scoreboard Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed by scoreboard at event
- Hole sponsorship with signage
- **Add an additional \$250 for a team of four, with lunch provided**

### Cart Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo displayed in each cart
- Hole sponsorship with signage
- **Add an additional \$250 for a team of four, with lunch provided**

### Hospitality Sponsor - \$500 (SOLD)

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Interact with golfers and hand out snacks and beverage on business decorated cart
- Hole sponsorship with signage
- **Add an additional \$250 for a team of four, with lunch provided**

**Chamber Classic Golf Outing (continued...)**

**Gold Sponsor - \$650**

- One team of four, with lunch provided
- Hole sponsorship with signage

**Team of Four - \$500**

- One team of four, with lunch provided

**Hole Sponsor - \$250**

- Hole sponsorship with signage

## **108<sup>th</sup> Annual Meeting**

**Date: August 2021**

**Location: TBD**

Our Annual Meeting is one of the premier business events in the West Central region. The evening celebrates the dynamic businesses and professionals in our community and provides attendees whether in-person or virtual with an opportunity to learn more about the Terre Haute Chamber.

### **Building Business Award - \$5000 (PENDING)**

### **Building Community Award - \$5000 (PENDING)**

### **Emerging Leader of the Year - \$3000 (PENDING)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- Six tickets to the VIP Reception
- Recognition publicly in connection with sponsored award
- Opportunity for business representative to present award to recipient

### **VIP Reception Sponsor - \$3000 (PENDING)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- Recognition publicly in connection with reception
- Opportunity to serve as host of the VIP Reception

### **Platinum Sponsor - \$2750**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- Six tickets to the VIP Reception

### **Gold Sponsor - \$1750**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six

### **Business Sponsor - \$500**

- Name exposure on event related communications

## **Lunch with the Governor**

**Date: TBD**

**Location: TBD**

This event provides an opportunity for our members and the business community to hear directly from the Governor of Indiana on topics that impact the state's business climate, upcoming or recent legislative priorities and updates from straight from the Statehouse.

### **Presenting Sponsor - \$5000 (PENDING)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Two reserved seats at the head table
- Priority, reserved seating for two tables of six
- Opportunity to provide introduction for the Governor
- VIP Meet & Greet admission for all attendees

*A presenting sponsorship includes hosting the event at your location, or location of your choosing. Sponsor price is negotiable based on in-kind resources.*

### **Title Sponsors - \$3000**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for two tables of six
- VIP Meet & Greet admission for all attendees

### **Advocate of the Year Award Sponsor - \$1500**

- Premium logo exposure on event related communications, in relation to award
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- Opportunity for business representative to present award to recipient

### **Supporting Sponsors - \$1000**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- VIP Meet & Greet admission for two attendees

### **Table of Six - \$500**

- Reserved seating for one table of six

### **Individual Attendee - \$85**

**Elected Officials Luncheon**

**Date: TBD**

**Location: TBD**

This event provides an opportunity for our members and the business community to hear directly from a U.S. elected official on topics regarding legislative issues and the impact on local businesses.

**Presenting Sponsor - \$3000 (PENDING)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Two reserved seats at the head table
- Priority, reserved seating for two tables of six
- Opportunity to provide introduction for the elected official
- VIP Meet & Greet admission for all attendees

*Presenting sponsors includes hosting the event at your location, or location of your choosing. Sponsor price is negotiable based on in-kind resources.*

**Title Sponsors - \$1500**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- VIP Meet & Greet admission for all attendees

**Supporting Sponsors - \$750**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Priority, reserved seating for one table of six
- VIP Meet & Greet admission for two attendees

**Table of Six - \$400**

- Reserved seating for one table of six

**Individual Attendee - \$70**



**Advocacy Forums**

**Date: Monthly**

**Location: Terre Haute Chamber of Commerce**

The Advocacy Forum is hosted by the Terre Haute Chamber's Advocacy Committee and is held on the second Friday of each month. Topics include local, state and national issues.

**Title Sponsor - \$2000 (SOLD)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to speak at each forum

### **Legislative Priorities Guide**

Each year, the Chamber's Advocacy Committee outlines the legislative issues that adversely affect our members and business community. This guide outlines addresses those priorities and provides context. The guide will be delivered to every local, state and federal legislator impacting the West Central region.

#### **Title Sponsor - \$500 (SOLD)**

- Premium logo exposure in priorities guide and all related communications

#### **Supporting Sponsor - \$250**

- Logo exposure in priorities guide and related communications

**D.C. Fly-In**

**Date: Fall 2021**

**Location: Washington D.C**

This two day trip takes business and community leaders to meet with members of Congress, the Administration and other agencies regarding issues and affecting the West Central region.

**Title Sponsor - \$750 (SOLD)**

- Premium logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page

**Supporting Sponsor - \$500**

- Logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page

**HobNob Legislative Reception**

**Date: Fall 2021**

**Location: TBD**

This reception attended by multiple local and state lawmakers, affords business leaders to speak directly with those lawmakers that represent the West Central Indiana region in a casual environment.

**Platinum Sponsor - \$5000 (SOLD)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

**Gold Sponsor - \$2500**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Registration for two attendees

**Silver Sponsor - \$1000**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event in program and sponsor reel
- Registration for one attendee

**Individual Member Attendee - \$100**

**Individual Non-Member Attendee - \$200**

## **Terre Haute Women's Conference**

**Date: TBD**

**Location: Saint Mary-of-the-Woods College**

Join us for the third annual Terre Haute Women's Conference. Featured are a diverse group of dynamic speakers designed to recognize women's successes while inspiring, educating, empowering and furthering the women of West Central Indiana.

### **Title Sponsor - \$2000 (PENDING)**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Logo recognition at event, in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

### **Supporting Sponsor - \$1000**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for five attendees

### **Business Sponsor - \$500**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Registration for one attendee

### **Individual Attendee - \$50**

- *For groups of 10 or more, receive a 10% discount*

**Taste Terre Haute**

**Date: Summer 2021**

**Location: Participating Locations**

Taste Terre Haute is hosted by the Terre Haute Chamber, along with its Restaurant Council the last two weeks of July. The “event “showcases the unique offerings of our local bars and restaurants and promotes partnerships between local businesses, all while encouraging the community to eat local.

**Title Sponsor - \$500**

- Premium logo exposure on event related communications
- Premium logo recognition on event web page

**Supporting Sponsors - \$250**

- Logo exposure on event related communications
- Logo recognition on event web page

## **Terre Haute Leadership Conference**

**Date: Fall 2021**

**Location: TBD**

Looking for personal or professional development? Join us for the fifth annual Terre Haute Leadership Conference. Featured are a diverse group of dynamic speakers and workshops designed to encourage, engage and develop emerging talent in the West Central region.

### **Keynote Speaker Sponsor - TBD**

- Premium logo exposure on event related communications
- Premium logo exposure in relation to keynote speaker
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide introduction of keynote speaker
- Registration for ten attendees

### **Opening Conference Sponsor - \$1000**

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

### **Networking Reception Sponsor - \$750**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to serve as host of the closing networking reception
- Registration for two attendees

### **Corporate Sponsor - \$500**

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for two attendees

## **Downtown – Main Street Supporters**

A community's downtown has often been described as its living room. By taking on the oversight of the downtown organization, the Chamber is committed to making the community's living room a place where everyone will want to work, live and play. Help us meet our goals by offering your general support.

### **Presenting Sponsor - Negotiable**

- Premium logo exposure on all DTH related communications
- Premium sponsor recognition on DTH web page
- Recognition at events and sponsor reels
- Opportunity to speak at DTH related events
- Receive exclusive emails about events/initiatives impacting downtown
- One seat on the DTH Advisory Board

### **Title Sponsor - \$5000**

- Premium logo exposure on all DTH related communications
- Premium sponsor recognition on DTH web page
- Recognition at events and sponsor reels
- Receive exclusive emails about events/initiatives impacting downtown

### **Supporting Sponsor - \$1,000**

- Logo exposure on DTH related communications
- Logo recognition on DTH web page
- Recognition at events and sponsor reels
- Receive exclusive emails about events/initiatives impacting downtown

### **General Supporter - \$250**

- Name recognition on DTH web page
- Receive exclusive emails about events/initiatives impacting downtown



**Haunted Haute Trick or Treating**

**Date: October, 2021**

**Location: Downtown Terre Haute**

One of the largest downtown events of the year, this evening often brings out over 3,000 individuals and over 50 businesses with booths set-up throughout the downtown area.

**Title Sponsor - \$500**

- Premium logo exposure on event related communications
- Premium logo recognition on event web page
- Booth space in desired downtown location

**Supporting Sponsor - \$250**

- Logo exposure on event related communications
- Logo recognition on event web page
- Booth space in downtown location

## Launch Terre Haute Supporters

*Building Entrepreneurs. Driving Innovation.* Grow your business with Launch Terre Haute! Launch Terre Haute is a membership-based collaborative co-working and business incubator space open to freelance workers, independent contractors, entrepreneurs, start-ups, local companies, and remote companies.

Launch Terre Haute is where entrepreneurs and business organizations can meet, mingle, and create.

### Angel Supporter – Negotiable

- Premium logo exposure on all Launch related communications
- Premium sponsor recognition on Launch web page with hyperlink
- Premium logo exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- One seats on the Launch Advisory Board
- Three keys to access Launch space
- Business naming rights to Launch conference room

### Founder Supporter - \$4,000

- Logo exposure on all Launch related communications
- Logo recognition on Launch web page with hyperlink
- Logo exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- Three keys to access Launch space

### Start-Up Supporter - \$1,500

- Name exposure on all Launch related communications
- Name recognition on Launch web page
- Name exposure on Launch wall
- Receive exclusive emails about events/initiatives impacting Launch
- One key to access Launch Space

### Coffee Bar Supporter – In Kind

- In kind donation
- Coffee supplies for Launch one month
- Include recognition in monthly Coffee & Conversations

## **See You in Terre Haute: Open For Tourism**

See You In Terre Haute: Open for Tourism is an initiative of Launch Terre Haute, West Central Indiana Small Business Development Center, Convention and Visitors Bureau and Terre Haute Chamber of Commerce designed to help the local business community prepare for increased tourism. The objectives are to: 1) Prepare independent merchants to capitalize on the increased tourism expected with development of casino and convention center; 2) Create an impressive experience for Terre Haute guests that will encourage future visits. See below on how you can support this initiative!

### **Presenting Sponsor – \$2,500**

- Premium logo exposure on all Open for Tourism related communications
- Premium sponsor recognition on Open for Tourism web page
- Receive exclusive emails about events/initiatives impacting tourism
- One seat on the Open for Tourism Advisory Board

### **Supporting Sponsor - \$1,000**

- Logo exposure on all Open for Tourism related communications
- Receive exclusive emails about events/initiatives impacting tourism

### **General Supporter - \$250**

- Name inclusion on Open for Tourism web page
- Receive exclusive emails about events/initiatives impacting tourism

### **West Central Indiana Business Hub**

The West Central Indiana Business Hub - COVID-19 Emergency Response Team was created to help assess COVID-19's impact on businesses in our region. The response team provides answers to immediate questions and connect business leaders with available resources.

#### **Presenting Sponsor - \$5,000**

- Premium logo exposure on all West Central Business Hub related communications
- Premium sponsor recognition on West Central Business Hub web page
- Receive exclusive emails about West Central Business Hub initiatives
- One seat with the West Central Business Hub response team task force

#### **Supporting Sponsor - \$1,000**

- Logo exposure on all West Central Business Hub related communications
- Receive exclusive emails about West Central Business Hub initiatives

#### **General Supporter - \$250**

- Name inclusion on West Central Business Hub web page
- Receive exclusive emails about West Central Business Hub initiatives

### **West Central Indiana Defense Network**

The West Central Indiana Defense Network was created in an effort to remain vigilant to the fast-moving and ever-changing defense dialogue and to advance the region's opportunities in defense development by addressing the needs of the military through creative problem-solving and industry development.

In an effort to both support and elevate the military assets in West Central Indiana, community leaders are working collaboratively to create a plan of action to protect and develop the defense asset industry in Terre Haute and the entire West Central Indiana region.

#### **Presenting Sponsor - \$2,500**

- Premium logo exposure on all West Central Indiana Defense Network related communications
- Premium sponsor recognition on West Central Indiana Defense Network web page
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives
- One seat with the West Central Indiana Defense Network task force

#### **Supporting Sponsor - \$1,000**

- Logo exposure on all West Central Indiana Defense Network related communications
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives

#### **General Supporter - \$250**

- Name inclusion on West Central Indiana Defense Network web page
- Receive exclusive emails about West Central Indiana Defense Network events/initiatives

### **Building Business. Building Community. Member Marketing**

Tap into a new market and increase your marketing and social media reach through the Terre Haute Chamber! With the largest business network in West Central Indiana, your event, news, products and/or business can be seen by thousands of people, in a creative and unique way.

#### **Building Business Package – \$125/wk or \$400/mo - SOLD**

Building Business Newsletter Sponsorship - New feature for 2021!

- Logo and short write-up featured EXCLUSIVELY at the top of the weekly Chamber newsletter (prime placement!)
  - The Building Business Newsletter is sent each Thursday at 8am and is received by more than 3,000 individual emails and over 600 businesses
- Larger advertisement and information featured in the same weekly newsletter with mid-level placement
- Information placed on the Chamber “News” section of the website
- Report generated with marketing results, click rate, specific leads and data via Constant Contact
- Weekly sponsorship is exclusive. No other promotion will be offered to other businesses at the same time.

#### **Building Community Package – \$125/wk or \$400/mo**

Building Community Eblast Sponsorship - New feature for 2021!

- Logo and write-up featured EXCLUSIVELY at the top of the weekly Chamber “Building Community” email (prime placement!)
  - The Building Community email is sent each Tuesday at 8am and is received by more than 3,000 individual emails and over 600 businesses
- Larger advertisement featured in the same weekly newsletter with mid-level placement
- Information placed in the weekly “Building Business” newsletter which is sent out each Thursday.
- Report generated with marketing results, click rate, specific leads and data via Constant Contact
- Weekly sponsorship is exclusive. No other promotion will be offered to other businesses at the same time.

#### **Social Media Promotion - \$250/2 weeks**

New feature for 2021!

- Inclusion in the Chamber’s weekly eblast, Chamber social media channels (facebook, Instagram and Twitter)
- Strategic social media posts in connection with your promotion to appear via the Chamber (5k and/or DTH Facebook (4.8k), Instagram (1.2k) and Twitter (2k).
- Information placed on the Chamber “News” section of the website as featured content
- Report generated with marketing results, specific leads and data via Constant Contact and Social Media.

Combine Building Community Package with Social Media Promotion - \$650/month