



**Building Business.
Building Community.**

2020 Sponsorship and Opportunities Guide



Visit terrehautechamber.com



City Update with the Mayor

Date: January 2020

Location: Meadows Banquet & Conference Center

Join the Terre Haute Chamber as we host City Update with the Mayor. The Mayor will speak to issues of great importance to Terre Haute in his update to the business community. This is an opportunity to hear updates regarding city projects and to interact with the mayor to discuss issues of importance.

Title Sponsor - \$1000 (SOLD)

- Premium exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and opening remarks
- Two reserved seats at the head table
- Priority, reserved seating for one table of eight
- Opportunity to provide introduction for the Mayor

Supporting Sponsors - \$500

- Exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and opening remarks
- Priority, reserved seating for one table of eight

Table of Eight - \$300

- Reserved seating for one table of eight

Individual Attendee - \$40



Groundhog Day Economic Forecast

Date: February 2020

Location: Indiana State University, HSMU DEDE I

Each year a carefully-selected panel shares economic trends and a look ahead to the anticipated business climate for the coming year.

Title Sponsor - \$2500 (SOLD)

- Premium exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and opening remarks
- Priority, reserved seating for two tables of eight
- Opportunity to address event attendees

Table of Eight - \$300

- Reserved seating for one table of eight

Individual Attendee - \$40



Chamber Classic Golf Outing

Date: May 2020

Location: Country Club of Terre Haute

Combining the best aspects of golf – the challenge of the course, the opportunity to cultivate business relationships and fun! We invite businesses from around the West Central region to play in our annual Chamber Classic. Around 150 golfers and multiple businesses participate each year!

Title Sponsor - \$2500

- Premium exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed prominently at event
- Opportunity to provide welcome to all participants
- Two teams of four, with lunch provided
- Hole sponsorship with signage

Lunch Sponsor - \$1000

- Premium exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed at event
- One team of four, with lunch provided
- Hole sponsorship with signage

Scoreboard Sponsor - \$500

- Exposure on event related communications
- Sponsor recognition on event web page
- Banner displayed by scoreboard at event
- Hole sponsorship with signage
- *Add an additional \$250 for a team of four, with lunch provided*

Cart Sponsor - \$500

- Exposure on event related communications
- Sponsor recognition on event web page
- Logo displayed in each cart
- Hole sponsorship with signage
- *Add an additional \$250 for a team of four, with lunch provided*

Hospitality Sponsor - \$500

- Exposure on event related communications
- Sponsor recognition on event web page
- Interact with golfers and hand out snacks and beverage on business decorated cart
- Hole sponsorship with signage
- *Add an additional \$250 for a team of four, with lunch provided*



Gold Sponsor - \$650

- One team of four, with lunch provided
- Hole sponsorship with signage

Team of Four - \$500

- One team of four, with lunch provided

Hole Sponsor - \$250

- Hole sponsorship with signage



107th Annual Meeting

Date: August 2020

Location: TBD

Our Annual Meeting is one of the premier business events in the West Central region. Attracting nearly 600 people, the evening celebrates the dynamic businesses and professionals in our community and provides attendees with an opportunity to learn more about the Terre Haute Chamber.

Building Business Award - \$5000

Building Community Award - \$5000

Young Leader of the Year - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- Eight tickets to the VIP Reception
- Recognition publicly in connection with sponsored award
- Opportunity for business representative to present award to recipient

VIP Reception Sponsor - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- Opportunity to serve as host of the VIP Reception

Platinum Sponsor - \$2750

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- Eight tickets to the VIP Reception

Gold Sponsor - \$1750

- Premium name exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight

Table of Eight - \$720

- Reserved seating for one table of eight



12 Under 40

Date: November 2020

Location: TBD

The Chamber partners with the Tribune-Star to bring this young professionals leadership recognition event to the West Central region, as a way to recognize up and coming individuals who are making great contributions to the community.

Supporting Sponsor - \$1500

- Premium logo exposure on event related communications
- Full color ad space in the 12 Under 40 special edition publishing full circulation in the Tribune-Star and event
- Digital impressions on the Tribune-Star website
- Priority, reserved seating for two tables of eight

Table of Eight - \$300

- Reserved seating for one table of eight

Individual Attendee - \$40



Lunch with the Governor

Date: TBD

Location: TBD

This event provides an opportunity for our members and the business community to hear directly from the Governor of Indiana on topics that impact the state's business climate, upcoming or recent legislative priorities and updates from straight from the Statehouse.

Presenting Sponsor - \$5000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Two reserved seats at the head table
- Priority, reserved seating for two tables of eight
- Opportunity to provide introduction for the Governor
- VIP Meet & Greet admission for all attendees

Title Sponsors - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for two tables of eight
- VIP Meet & Greet admission for all attendees

Advocate of the Year Award Sponsor - \$1500

- Premium logo exposure on event related communications, in relation to award
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- Opportunity for business representative to present award to recipient

Supporting Sponsors - \$1000

- Exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- VIP Meet & Greet admission for two attendees

Table of Eight - \$500

- Reserved seating for one table of eight

Individual Attendee - \$65



Elected Officials Luncheon

Date: TBD

Location: TBD

This event provides an opportunity for our members and the business community to hear directly from a U.S. elected official on topics regarding legislative issues and the impact on local businesses.

Presenting Sponsor - \$3000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Two reserved seats at the head table
- Priority, reserved seating for two tables of eight
- Opportunity to provide introduction for the elected official
- VIP Meet & Greet admission for all attendees

Presenting sponsors includes hosting the event at your location, or location of your choosing. Sponsor price is negotiable based on in-kind resources.

Title Sponsors - \$1500

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- VIP Meet & Greet admission for all attendees

Supporting Sponsors - \$750

- Exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Priority, reserved seating for one table of eight
- VIP Meet & Greet admission for two attendees

Table of Eight - \$400

- Reserved seating for one table of eight

Individual Attendee - \$50



Advocacy Forums

Date: Monthly

Location: Terre Haute Chamber of Commerce

The Advocacy Forum is hosted by the Terre Haute Chamber's Advocacy Committee and is held on the second Friday of each month. Topics include local, state and national issues.

Title Sponsor - \$2000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to speak at each forum



Legislative Priorities Guide

Each year, the Chamber's Advocacy Committee outlines the legislative issues that adversely affect our members and business community. This guide outlines addresses those priorities and provides context. The guide will be delivered to every local, state and federal legislator impacting the West Central region.

Title Sponsor - \$500

- Premium logo exposure in priorities guide and all related communications

Supporting Sponsor - \$250

- Logo exposure in priorities guide and related communications



Indy Drive-In

Date: TBD

Location: Indiana Statehouse

The one day trip takes business and community leaders of the West Central region to meet with leaders at the Indiana Statehouse.

Title Sponsor - \$500

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Registration for two attendees

Supporting Sponsor - \$250

- Logo exposure on event related communications and materials hand delivered to state leadership
- Sponsor recognition on event web page
- Registration for one attendee



D.C. Fly-In

Date: Fall 2020

Location: Washington D.C

This two day trip takes business and community leaders to meet with members of Congress, the Administration and other agencies regarding issues and affecting the West Central region.

Title Sponsor - \$750

- Premium logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page

Supporting Sponsor - \$500

- Logo exposure on event related communications and materials hand delivered to national leadership
- Sponsor recognition on event web page



Hob Nob Legislative Reception

Date: Fall 2020

Location: TBD

This reception attended by multiple local and state lawmakers, affords business leaders to speak directly with those lawmakers that represent the West Central Indiana region in a casual environment.

Platinum Sponsor - \$5000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to greet and welcome legislators at the event
- Registration for 15 attendees

Gold Sponsor - \$2500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for 10 attendees

Silver Sponsor - \$1000

- Name exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for 5 attendees

Individual Member Attendee - \$50

Individual Non-Member Attendee - \$75

Leadership Connect Member Attendee - \$40



Terre Haute Women's Conference

Date: March 2020

Location: Saint Mary-of-the-Woods College

This conference celebrates women in business, non-profit, community and at home. The goal is to recognize women's successes while inspiring, educating, empowering and furthering the women of West Central Indiana.

Title Sponsor - \$2000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

Supporting Sponsor - \$1000

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for five attendees

Wellness Room Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to serve as host of the Wellness Room
- Registration for two attendees

Snack Area Sponsor - \$250

- Logo exposure on event related communications
- Sponsor recognition on event web page

Individual Attendee - \$50



Taste Terre Haute

Date: Summer 2020

Location: Participating Locations

Taste Terre Haute is hosted by the Terre Haute Chamber, along with its Restaurant Council the last two weeks of July. The “event “showcases the unique offerings of our local bars and restaurants and promotes partnerships between local businesses, all while encouraging the community to eat local.

Title Sponsor - \$1000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page

Supporting Sponsors - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page



Terre Haute Leadership Conference

Date: November 2019

Location: TBD

Looking for personal or professional development? Join us for the fourth annual Terre Haute Young Leaders Conference. Featured are a diverse group of dynamic speakers and workshops designed to encourage, engage and develop young talent in the West Central region.

Keynote Speaker Sponsor - \$3000

- Premium logo exposure on event related communications
- Premium logo exposure in relation to keynote speaker
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide introduction of keynote speaker
- Registration for ten attendees

Opening Conference Sponsor - \$1000

- Premium logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Opportunity to provide welcome to attendees
- Registration for five attendees

Corporate Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Recognition at event in program and sponsor reel
- Registration for five attendees

Wellness Room Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to serve as host of the Wellness Room
- Registration for two attendees

Closing Reception Sponsor - \$500

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Opportunity to serve as host of the Closing Reception
- Registration for two attendees

Snack Area Sponsor - \$250

- Logo exposure on event related communications
- Sponsor recognition on event web page



Downtown – Main Street Supporters

A community's downtown has often been described as its living room. By taking on the oversight of the downtown organization, the Chamber is committed to making the community's living room a place where everyone will want to work, live and play. Help us meet our goals by offering your general support.

Presenting Sponsor - Negotiable

- Premium logo exposure on all DTH related communications
- Premium sponsor recognition on DTH web page
- Premium logo exposure on DTH recognition banners
- Opportunity to speak at DTH related events
- Receive exclusive emails about events/initiatives impacting downtown
- Two seats on the DTH Advisory Board

Supporting Sponsor - \$1,000

- Name exposure on all DTH related communications
- Logo exposure on DTH recognition banners
- Receive exclusive emails about events/initiatives impacting downtown

General Supporter - \$100

- Name inclusion on DTH web page
- Receive exclusive emails about events/initiatives impacting downtown



Downtown First Friday

Date: First Friday of every month

Location: Downtown Terre Haute

Outdoor First Friday Block Party Events

Block Party is back... with a new location and new twist within Downtown Terre Haute First Friday. Combining the "traditional" First Friday activities (5 to 7pm) including booths, children's events and dining experiences, the fun will continue into the evening hours (7pm to 9pm) with a "Block Party" type celebration complete with beer garden, local bands and more! Outdoor Block Party style events will be held in April, May, June, July, August, September and October.

Outdoor First Friday Block Party Sponsor - \$500

- Logo exposure on all First Friday related communications
- Logo on event map for sponsored month

Outdoor Month Activity Providers/Booths:

- Chamber Member Activity Provider – Free
- Non- Member Activity Provider - \$25

Indoor First Friday Events – Social Media Promotion Only

When the weather turns a little colder, we will still keep the First Friday events alive by promoting activities at participating locations.

Indoor First Friday Sponsor - \$250

- Logo exposure on all First Friday related communications
- Logo on event map for sponsored month



Haunted Haute Trick or Treating

Date: October, 2020

Location: Downtown Terre Haute

First Friday's focus on downtown! Each First Friday has a theme, and all feature vendors, live music, family activities and much more.

Title Sponsor - \$500

- Premium exposure on event related communications
- Sponsor recognition on event web page
- Booth space in desired downtown location

Supporting Sponsor - \$250

- Logo exposure on event related communications
- Sponsor recognition on event web page
- Booth space in downtown location